

Tyler Ivory

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EXPERIENCE

Murtis Taylor Human Services System, Cleveland, OH *eLearning Trainer and Digital Engagement Coordinator*

May 2022 - Present

Develop and publish eLearning workforce training. Identify and aggregate external eLearning training which yield continuing education units (CEUs). Monitor and track compliance through maintaining databases, certifications, training, and workforce numbers. Design and implement digital engagement initiatives. Create and maintain external (Wix) and internal (SharePoint) company websites. Provide digital design work for the website, PDF's, training materials, logos, and more.

Tiffin University, Tiffin, OH *Academic Technologist*

June 2021 - May 2022

Provided technological support to the faculty, staff, and student body of the University's online academic offerings in Moodle (LMS). Gave as-needed course development services for online, seated, and non-credit course sections. Conducted quality assurance checks on newly built courses. Performed accessibility testing and analysis of new and existing online courses and tools to ensure that course content meets Web Content Accessibility Guidelines (WCAG) 2.1 standards. Updated and created accessible course documents using best practices. Designed and produced educational resources (e.g. tutorials) in support of academic technologies. Created and managed the Center for Online and Extended Learning (COEL) tuonlineresources.com website and resources. Edited videos, photos, graphics, and other resources for the department and university as needed.

One Meeting Street, Kidron, OH *Web Developer*

February 2020 - May 2021

Lead creative and graphic designer on websites, ads, videos, and flyers. Designed and developed websites using new and existing frameworks consisting of HTML, CSS, Javascript, jQuery, and PHP. Routine use of Adobe creative products like Photoshop, Illustrator, and Premiere Pro. Creation of eCommerce store, print advertisement, video elements, web design layouts, and additional media items as required.

SKILLS & SOFTWARE

HTML
CSS
JavaScript
SEO
PHP
SQL
FTP
cPanel
WordPress
Woocommerce
Bootstrap
Photoshop
After Effects
Premiere Pro
Illustrator
Maya
Microsoft Suite
Google Workspaces
Graphic Design
Web Design
Canva
HubSpot
Slack
Accelo
Project Huddle
Moodle LMS
SharePoint
Wix
InDesign

Nu Agency, Winston-Salem, NC

Web Design Specialist

July 2019 - January 2020

Completed website edits, landing pages, error debugging, and updates for 10 Inbound clients. Fully designed and built 4 custom WordPress websites following the HubSpot Inbound method. Managed and created all website media elements. Edited copy and optimized for SEO. Setup hosting and domain connections. Provided expertise and feedback to clients and team members regarding design, edits, changes, and reasoning.

The Oechsli Institute, Greensboro, NC

Website Developer

June 2018 - July 2019

Designed, developed, and created custom-made websites for financial advisors and financial industry markets in the WordPress CMS. Handled all multisite updates, security, and site edits. Custom coding for personal and non-plugin or theme capable elements. After the point of sale managed all client interactions including wants, needs, edits, concerns, and training.

EDUCATION

Valdosta State University, Valdosta, GA

August 2012 - May 2014

Master of Education in Higher Education Leadership

Ohio University, Athens, OH

August 2008 - June 2012

Bachelor of Science in Communication

Major: Digital Media Minor: Communications

CERTIFICATES

Office of Accessible Systems and Technology

Department of Homeland Security

DHS Trusted Tester™ Certification

Section 508 Standards for Web

Deque University

dequeuniversity.com

Document Accessibility Certificate v1.2

Customer Service for People with Disabilities Curriculum v1.0

IAAP WAS Certification Preparation Curriculum v2.0

Web Accessibility Curriculum